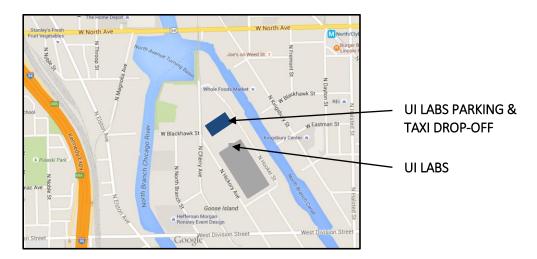


DMDII Visitor Information

UI LABS Innovation Center, home of DMDII, is located at 1415 N. Cherry Ave., Chicago, IL 60642. Our location is accessible by car, taxi, and public transportation. It is recommended that guests arrive by taxi or public transportation due to limited parking.



DIRECTIONS

From O'Hare Airport (15.4 miles)

Follow the signs and merge onto highway I-190 E (0.8 mi). Follow the signs to merge onto I-90 E (13.0 mi). Exit at 49E, Division St. Continue on Division Street (0.7mi) until reaching Hickory Avenue. Turn left onto Hickory, which will merge into Cherry Avenue. The parking lot will be located on the right side of the street.

From Midway Airport (12.7 miles)

Follow the signs and merge onto highway I-55 N (2.6 mi). Follow the signs to merge onto I-90 W / I-94 W (9.5 mi). Exit at 49A, Division St. Continue on Division Street (0.6mi) until reaching Hickory Avenue. Turn left onto Hickory, which will merge into Cherry Avenue. The parking lot will be located on the right side of the street.

PARKING

Visitors are advised to park in UI LABS designated parking spaces located behind the row of trees, spots are marked with a "UI" on the pavement.

PUBLIC TRANSPORTATION

METRA: The Clybourn Metra Station is a short taxi ride from the facility. The station is located at 2001 North Ashland Avenue, approximately 1.5 miles from UI LABS. The Clybourn Station serves Metra's Union Pacific/North Line and Union Pacific/Northwest Line. For more information visit: www.metrarail.com

Chicago Transit Authority: Train: UI LABS is accessible by Chicago Transit Authority Red and Blue Line Trains, however they require a 15-20 minute walk. Bus: UI LABS is in close proximity to the Chicago Transit Authority #70 Division Bus, #132 Goose Island Express Bus and #8 Halsted Bus. For more detailed transportation information visit: www.transitchicago.com



HOTEL CORPORATE RATE INFORMATION

When calling to make a reservation, reference DMDII to receive 15% off their best rate for that day.

Hyatt Regency Approximately 3 miles

151 E Upper Wacker Dr. | Phone: (312) 565-1234

If booking online, use the code 39891 to receive the discounted rate.

Chicago Athletic Association Hotel Approximately 4.2 miles

12 S Michigan Ave. | Phone: (312) 792-3553

To book online, use this link.

OTHER AREA HOTELS

These hotels are located within 4 miles of UI LABS, but conveniently located in downtown Chicago near restaurants and transportation. Government rates may be available.

Thompson Chicago Approximately 1.7 miles

21 E Bellevue Place | Phone: (312) 266-2100

Public Chicago Hotel Approximately 2 miles

1301 N State St. | Phone: (312) 787-3700

Hotel Felix Approximately 2 miles

111 W Huron St. | Phone: (312) 447-3440

Hotel Lincoln Approximately 2.1 miles

1816 N Clark St. | Phone: (312) 254-4700

The Drake Approximately 2.1 miles

140 E Walton Place | Phone: (312) 787-2200

Holiday Inn Chicago-Mart Plaza River North Approximately 2.2 miles

350 W Mart Center Dr. | Phone: (312) 836-5000

Best Western Plus River North Hotel Approximately 2.3 miles 125 W Ohio St. | Phone: (312) 467-0800

Hyatt Place Chicago/River North Approximately 2.3 miles 66 W Illinois St. | Phone: (312) 755-1600

Crowne Plaza Chicago Metro Downtown Approximately 2.5 miles

733 W Madison St. | Phone: (312) 829-5000

The Intercontinental Approximately 2.6 miles

505 N Michigan Ave. | Phone: (312) 944-4100

Hard Rock Hotel Approximately 3 miles

230 N Michigan Ave. | Phone: (312) 345-1000



Swisshotel Approximately 3 miles 323 E Upper Wacker Dr. | Phone: (312) 565-0565

The W Hotel Lakeshore Approximately 3 miles

644 N Lake Shore Dr. | Phone: (312) 943-9200

201 N State St. | Phone: (312) 467-0200

The Wit Chicago Approximately 3 miles

Fairmont Chicago Approximately 3.5 miles

200 N Columbus Dr. | Phone: (312) 595-8000

Radisson Blu Aqua Approximately 3.5 miles 221 N Columbus Dr. | Phone: (312) 565-5258